

UNIVERSITY OF MIAMI/VA MEDICAL CENTER

DIALOGUES IN RESEARCH ETHICS

Dialogue 3

Research and the News Media – II

Dr. Steve Greenberg
WCIX-Channel 6 (CBS)

Noon, Friday, Dec. 10, 1993

VA Medical Center, Rm. 2E123

(Nursing Conference Room, SE corner 2nd floor)

\longrightarrow Lunch will be provided \longleftarrow

Researchers and broadcast journalists have a variety of responsibilities and obligations to the public and to each other. Each group is often criticized as ignorant of the other's methods and goals, and this has led to tensions. This Dialogue will address some of the ethical responsibilities for members of each group. These responsibilities include, for broadcast journalists, preparing reports that are accurate, fair and provide perspective and, for researchers, being accessible, truthful and patient.

Steve Greenberg, DDS, is Project Healthwatch Reporter for WCIX-TV, Channel 6, a CBS affiliate in South Florida. He regularly covers health, medical and bioresearch news.

This Dialogue is Part II of "Research and the News Media." Part I addressed print journalism.

Dialogues in Research Ethics is a series of monthly conferences. For more information about the series, phone 547-5723, write to medical campus box M-825 or send e-mail to kgoodman@newssun.med.miami.edu. Sponsors:

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